



Chat With Me



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Project Description



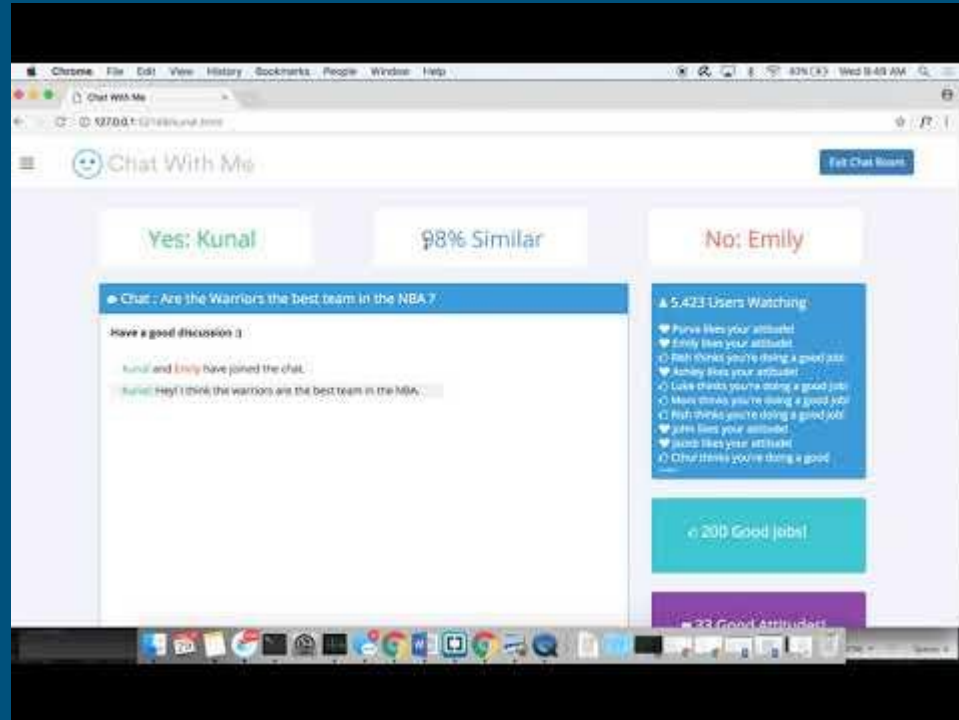
Our chat website “**Chat with Me**”, allows two similar individuals to discuss differing opinions on a topic in a chat room in front of an audience. Users have the option of **creating a new chat** with the topic of their choice and specifying their stance, or they can **join a chat** either as a chatter or as audience member.

User Need

How might we enable two **demographically similar** people to discuss opposing opinions in a **comfortable environment**?



Prototype Demo



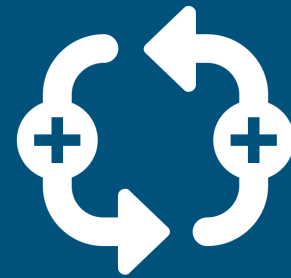
Use Study: Positive Feedback

	Min. to Complete Task	# of Wrong Clicks	# of Long Pauses	# missed features	# Time spent in chat	% + comments
User 1	6:30	0	1	1	2:00 min	57.14
User 2	8:13	0	1	0	3:00 min	50
User 3	6:12	1	1	0	3:00 min	71.43
User 4	5:54	2	1	1	2:00 min	60
User 5	5:00	1	1	1	2:15 min	66.67
Average	6.22	~1	1	~1	2.43 min	61.05

- Intuitive (took little time to navigate the app)
- Majority of time is spent in the chat room and majority of comments were positive
- Provided a comfortable environment for users to gather diverse perspectives (emoji reactions, reporting functionality, leaving chat rooms at any time)
- Weekly user usage

Use Study Conclusions: Critiques

- Chat lacks compelling hook/context for both chatters and audience members to enter or resume a chat
- Lack of interactivity for audience members during chat
- Users had privacy concerns with revealing profile information
- No closure to discussions

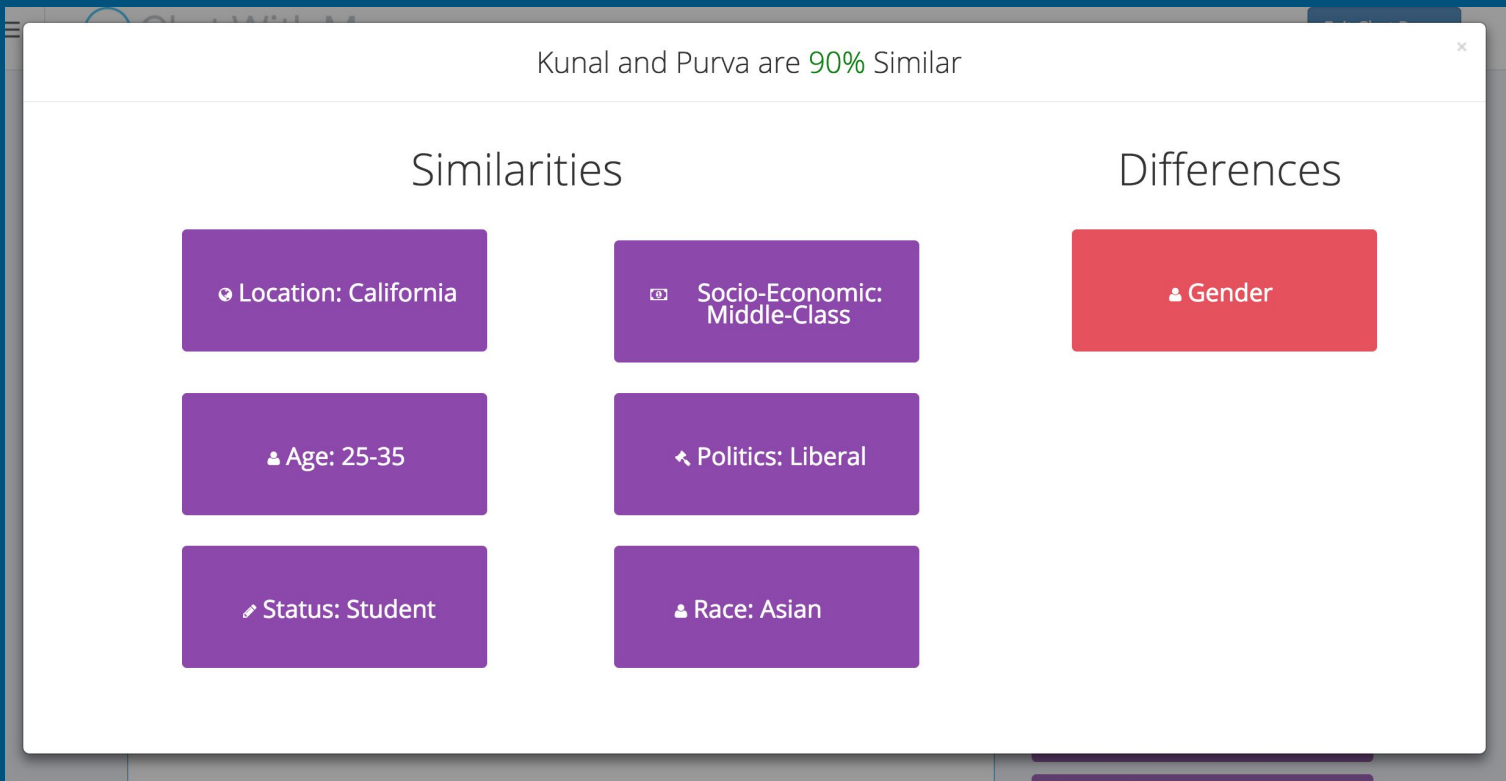


Design Implications for Future Iterations



- Show how individuals are similar before entering chat
- Enable audience members to be more involved (pose questions to the chatters, more react button options)
- Closure and summary at end of chat
- Generalize personal data
- Display popular/trending chat questions in the create chat screen
- Position with which you enter chat to be made more clear (PRO/CON vs YES/NO)

Design Implication: Detailed Similarity



Chat With Me:
Similar People, Separate Perspectives!